

## the benefit to you

22 29 offers creative services for your corporate communication needs. We can produce individual elements in a campaign or provide a complete solution for every aspect of a company's integrated effort. Our services include:

- ▶ Creative/art direction
- ▶ Corporate/brand identity
- ▶ Layout/graphic design
- ▶ Programming for electronic media
- ▶ Interface design
- ▶ eLearning course building
- ▶ Style Guides

Customer demands for flexibility, rapid time to market, dynamic content presentation, and engaging and effective communications are the guiding forces that lead us to successful solutions.

Breadth of experience enables 22 29 to enrich each project with a unique perspective and a clear vision of what's possible. Whether your objective is performance improvement, effective training, engaging marketing solutions, a unique and distinctive identity, or a strong brand image, you can be sure we'll deliver on our promises, with total quality and no surprises.

## client projects

- ▶ Alzheimers Association
- ▶ AMHEC
- ▶ American Osteopathy Association
- ▶ Amnesty International
- ▶ Baxter Bioscience
- ▶ BlueStreak Learning
- ▶ Brunswick
- ▶ CalTrain
- ▶ Calvary Chapel
- ▶ CareLearning
- ▶ Cedar Interactive
- ▶ Children's Memorial Hospital
- ▶ FixRez
- ▶ Harvest Marketing Partners
- ▶ HH Gregg
- ▶ Hospira
- ▶ IreeTec
- ▶ Jensen Window
- ▶ Joint Commission Resources
- ▶ Kay Chemicals
- ▶ Kimberly-Clark
- ▶ KnowledgeShift
- ▶ Leading Leaders, Inc.
- ▶ Let Your Light Shine Electric
- ▶ MADD
- ▶ Mars Snackfood U.S.
- ▶ McDonald's
- ▶ Motorola
- ▶ National Automatic Merchandising Association
- ▶ Navistar
- ▶ New York Hospital
- ▶ Oak Lawn Bible Chapel
- ▶ Propane Education Research Council
- ▶ Pirtek USA
- ▶ Quaker Oats Corporation
- ▶ Roche
- ▶ Saturn Premium Capital
- ▶ Sears
- ▶ Soviak & Associates
- ▶ Subsurface Radar Solutions
- ▶ Terra Nova Films
- ▶ Tigrent
- ▶ Titan Insurance
- ▶ Trinity Christian Community
- ▶ UIC
- ▶ Underwriters Laboratories,
- ▶ USG
- ▶ Walgreens
- ▶ WGN Radio
- ▶ WNUA Radio
- ▶ Writer, Inc.

## for more information

22 29

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22 29

capabilities



print  
eLearning  
branding  
course material  
graphic design  
logos  
corporate identity  
web site development  
flash animation  
cms



lectora  
photoshop  
illustrator  
flash  
after effects  
inDesign  
articulate  
captivate



## what we do

**Print:** Good design gets noticed. It underlines your promise to the client. It's the edge that moves a player from one league to the next. 22 29 creates clear, cohesive and consistent marketing materials

**Web:** From print to pixel...the web can make a dynamic impression on your clients and potential customers. 22 29 creates eye-catching and mind-catching web sites.

**eLearning:** The strategic framework has been built, the instructional design is solid and covers all the bases. SMEs have been consulted and are on-board...now is the time to deliver. 22 29 creates captivating and effective training programs.

**Corporate Identity:** Simple but memorable and instantly recognizable. Your logo is the story of your company in a fleeting glimpse. 22 29 creates memorable and confident corporate images.

## what drives the design

Your business is built on finding the right solutions for your enterprise, whether it's marketing, training, sales, or internal communications. 22 29 brings the right combination of creativity and technology to each project.

**Service:** 22 29 is responsive, creative, and hard-working. Rest assured that we'll meet and exceed your expectations. Of course everyone promises that. But at 22 29, our promise is rock-solid. All we ask is that you set your expectations high.

**Mission:** Our goal is to understand your business objectives and focus on your company's direction. Your investment shouldn't just save money but make money for your organization. We look at the fast-changing marketplace and the ever-present need for your business to grow and change, then create effective projects to meet current needs while anticipating your company's goals for the future.

**Value:** Every project we build is created using our proven work process. It starts when we put down a solid foundation, then design and implement your program based on a strong partnership with you. Finally, we combine superb functionality, true usability, and outstanding graphic design all to produce your project—dynamic, effective, memorable—and best of all, it's generated on schedule and within budget.