

www.yoursite.com

**Ten Questions to
Help Plan Your Web Site**

... service, mission & value ...

Your business is built on finding the right solutions for your enterprise, whether it's an office, a store, or a warehouse. Your Web site is no different. The internet is a tool that offers solutions in a variety of ways--from advertising to eCommerce, from customer service to inventory management to employee training.

22 29 brings the same values to every Web project, whether it's building a new Web site from the ground up, redesigning an existing site, expanding its capabilities, or maintaining what you've built.

Service: 22 29 is responsive, creative, and hard-working. You can rest assured that we'll meet and exceed your expectations. Of course everyone promises that. But at 22 29, our promise is rock-solid. All we ask is that you set your expectations high.

Mission: Our goal is to understand your business objectives and focus on your company's direction. Your investment in the Internet shouldn't just save money but make money for your organization. We look at the fast-changing marketplace and the ever-present need for your business to grow and change, then create effective projects to meet your current needs while anticipating your company's goals for the future.

Value: Every Web site we build is created using our proven work process. It starts when we put down a solid foundation, then design and implement your Web site based on a strong partnership with you. Finally, we combine superb functionality, true usability, and outstanding graphic design to produce your Web site--dynamic, effective, memorable--and best of all, it's generated on schedule and within budget.

7. How many visual resources do you have available?

Do you have a store of photographs, illustrations or videos?

8. Do you have an established identity or branding for us to follow, or will we need to create that?

Thanks to our extensive experience, we'd be more than happy to start with an identity campaign.

9. What do you like or dislike?

Start by doing some research. Find at least three Web sites in your industry that you like, then three more you dislike. Write down or e-mail us those addresses along with your likes and dislikes about each one.

10. What pages and/or sections will you need?

Be comprehensive. Even if you don't need them now, you may want to add them in six months or a year. So it's best to plan for it now.

... and two final questions ...

How do we get started and where do we go from there?

Let's sit down together and discuss your answers to these questions. We will then be able to give you cost for your project and outline a schedule.

Every project goes through our development process ensuring that each step goes smoothly and that we meet the established schedule and goals.

P R O J E C T M G M T	1. Needs Analysis & Requirements Definition	<input checked="" type="checkbox"/>	M I L E S T O N E S
	2. Design	<input checked="" type="checkbox"/>	
	3. Script and Storyboard Development	<input checked="" type="checkbox"/>	
	4. Media Production	<input checked="" type="checkbox"/>	
	5. Programming & Database Development	<input checked="" type="checkbox"/>	
	6. Testing	<input checked="" type="checkbox"/>	
	7. Implementation	<input checked="" type="checkbox"/>	
	8. Evaluation	<input checked="" type="checkbox"/>	
	9. Maintenance	<input checked="" type="checkbox"/>	

. . . what our clients say . . .

22 29 is the ideal blending of creativity and practicality. This is what makes Charlie and his group stand out from the rest. All concepts which 22 29 presents are wonderfully creative – dramatic, exciting and hit the mark. When changes are requested, solutions from 22 29 are excellent. They are practical in solving a problem without losing the overall creative approach. 22 29 is a fabulous resource that is a pleasure to work with.

Fred Southward, President, Southward & Associates, Inc.

In our many projects together over the years, 22 29 has provided consistently superb work, and excellent customer service. Whether in web, multimedia, or print, he brings creativity, attention to detail, and a technical excellence that instill confidence and assures us that we will be pleased with the results. It would be difficult to find a better design resource or working partner than 22 29.

Roy Strauss, President, Cedar Interactive

22 29 was very helpful in setting up my website. They went the extra mile, above and beyond, creating an awesome looking, very functional and informative website. Their creativity and artwork is outstanding, a cut above the competition.

Marvin Pitney, Owner, Subsurface Radar Solutions

Thanks to 22 29 we have a beautiful, professional website, as well unique branding. 22 29 consistently uses their creativity to help us solve complex technical issues for our company and our clients. We consistently receive compliments from our customers on their work, including our Web site and business cards. 22 29 quickly responds to our inquiries and usually exceeds expectations with project deadlines. I would highly recommend 22 29 for Web and graphics design projects.

Jennifer De Vries, President, BlueStreak Learning

Web work

American Osteopathic Association
BlueStreak Learning
Cedar Interactive
Course Connect
Enlight Children's Charities
ePreceptor
Fellowes
High Hopes 4 Pets
Incredible Bats
Leading Leaders Inc.
LTD Commodities
McDonald's
National Automatic Merchandising Association
Oak Lawn Bible Chapel
Osmetech
Pet Life Foundation
Subsurface Radar Solutions
Tella Tool
Training with Kim
United Airlines
WGN Radio
Writer, Inc.
Yasukunai Bonsai

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6102 Smokey Ridge Court
Plainfield, Illinois 60586

815-272-5471

www.2229design.com